

**CHUGIAK DOG MUSHERS ASSOCIATION**  
**General Meeting – October 17, 2006**  
**7 pm at the Clubhouse**  
**Hotline: 689-7899    Website: [www.chugiakdogmushers.com](http://www.chugiakdogmushers.com)**

Meeting came to order at 7:10pm

Board Members Present: Jeanne Carlson, Carole Comeau, Don Keller, Ron Kilian, Diane Payne, Nathan Sterling, Dixie Waddell. Several club members also were present for the meeting.

Minutes were approved from September 26 meeting. No treasurer's report was available.

### **Committee Reports**

#### *Race Poster Committee*

Carole passed around copies of the new race posters. Thanks to Theresa for putting the poster together and working with the printer. A list was passed of all advertisers and club members who were present signed up to distribute two posters with two race schedule pads to each advertising business on the poster.

#### *Trail Committee*

Ron fixed all 31 gates for the season.

#### *Race Committee*

Andy spoke with Joe Cantil about being a race marshal but he was not interested in marshaling the distance races.

The new Team & Trail has our schedule listed. The Montana Creek schedule also was posted in the clubhouse. The 2005 E.R. Classic ranked third in the ISDRA Open Class Races listing. Only Fairbanks North American and Tok Open Race out-ranked them. The club's race schedule is listed in several publications and Theresa has it on the web page. The 2007 Chugiak – Eagle River Historical Calendars have the schedule as well.

Ron brought up the need to schedule the Junior Classic Race. It is not possible in January. March 10 was proposed and will be investigated as a possible date.

### **Old Business**

#### *Race Purses*

Dixie offered the past race purses for consideration. These are the purses that have been in place for the past several years. Purses are usually paid from the income we get from race entry fees. Dixie made a motion to keep the race purses as they are with the exception of any additional prizes that may be obtained to be revisited by the club when the prize is available. Carole seconded the motion and all approved.

**Weekly Points Races**

	<u>4-Dog</u>	<u>6-Dog</u>	<u>Open</u>	
1.	\$25	\$50	\$125	
2.	\$20	\$40	\$85	
3.	\$15	\$30	\$60	
4.	\$10	\$20	\$30	
5.	<u>\$5</u>	<u>\$10</u>	<u>---</u>	
Total	\$75	\$150	\$300	Weekly Total = \$525/week
Entry Fee	\$5	\$10	\$15	

**Other Races**

	6-Dog 12-Mile	Chugiak 50	Chugiak 32 (6-Dog Limit)
1.	\$50	\$200	\$100
2.	\$40	\$160	\$80
3.	\$30	\$120	\$60
4.	\$20	\$80	\$40
5.	<u>\$10</u>	<u>\$40</u>	<u>\$20</u>
Total	\$150	\$600	\$300
Entry Fee	\$10	\$30	\$20

*Sponsors*

Other possible race prizes might come in the form of cash or merchandise donated through an organized push to gain sponsors for races. Diane started a discussion to gain ideas about new sponsors and sponsor levels. Ideas included putting a sponsor name on the Start banner or sponsors providing their own banners for races, setting levels so sponsors know what to expect for their sponsorship, and several ideas for potential sponsors. Members will be asked via email about businesses that they patronize to help identify other potential sponsors.

- Frontier Service Automotive – Ron will ask
- Valley Feed
- PetZoo (new to Eagle River)
- MicroTel
- Alaska Trophies
- Shopper’s Cache
- and several others

Sponsorship ideas included providing free banquet tickets to sponsors, highlighting the sponsor on the web, on flyers at races, in announcements at races, and in news releases before races. The Race Committee will draft sponsorship levels and bring them back to the club at the November 14 meeting.

*Merchandise*

Diane brought several catalogs of ideas about merchandise, recommending patches and mugs. Several other people mentioned hats. These are all items that don’t require sizes. Currently the club has many items of clothing in sizes that aren’t selling because they aren’t common sizes. Diane will order patches and travel mugs and will get some prices on hats for the future. Jeanne will provide the inventory from

last year of the clothing items remaining, and this will be put on future agendas for the club members to discuss what other merchandise they want. Diane will contact Theresa to get camera ready logos for the patch and mugs.

### *Shooting Range*

No word has been heard on the proposed shooting range on the Parks & Rec land. Bill will keep the club informed if he hears anything new.

## **New Business**

### *Parks & Rec Request*

Linda Vizenor requested that CDMA participate in the Dec. 1 Town Square holiday event in Eagle River by providing 10 dozen cookies and possibly a sled dog team for photos and/or short rides. Ron said he knew someone who had three fluffy Samoyeds that might be able to do pictures. Jennifer Payne said she had a few dogs that might work for doing pictures or maybe rides. Nathan volunteered a dog truck for display. Several people said they could make cookies.

### *Request from Dollars for Dogs*

Janet Mishler, a volunteer with Dollars for Dogs, an organization that raises money for the Anchorage Police Department's dogs, requested assistance from the club. DFD is holding an event on January 20<sup>th</sup> at the BP atrium and they hope to raffle off several items they currently have as a fund-raiser for the dogs. All raffle proceeds will go into a trust to purchase equipment and gear for the police dogs. DFD does not have a gaming permit for such activities. DFD requests that CDMA participate in the event so that the club's gaming permit could cover the raffle activities. The club members asked several questions about the event and felt that it would be good publicity for the club, barring any legal or financial issues. Diane said she would discuss the ramifications with the attorney who handles the gaming permit issues for the club to see how it might affect the club's finances, as the funds would need to come through the club's accounting system.

### *Race Rules*

Any potential race rule changes will be discussed at the November 28 general meeting. Any proposed race rule changes should be submitted to the club in writing via mail or email before that date or brought to the November 28 meeting.

The meeting adjourned at 8:10 pm.

## **Next Meeting**

The next general meeting and education program will be Tuesday, November 7th at 7pm at the clubhouse. The topic is "Packing a Sled."