



Chugiak Dog Mushers




PO Box 671523, Chugiak, Alaska 99567
www.chugiakdogmushers.com

July 20, 2017

Dear CDMA supporter,

Chugiak Dog Mushers Association invites you to advertise your business on our **2017-2018** race poster. The posters will be distributed throughout local south central Alaska and our mushing community. Each business who submits an advertisement will receive two race posters delivered to your place of business in early September. In addition, your business will be proudly displayed in full color on our website.

We offer several levels of sponsorship:

-  Lead dog (2 ¾" x 3 ½" or 5 ½" x 1 ¾" double sized ad**) for \$115
-  Wheel dog (2 ¾" x 1 ¾" single sized ad**) for \$70
-  Team dog (lists businesses and individuals as club supporters) for \$30

Please submit your camera-ready ad electronically to cdmadogsled@gmail.com. When sending your ad electronically please be sure to mention it is for the Chugiak Dog Mushers poster. The electronic ad should be a .jpg file. If you do not have an ad, you can submit your business card to be reproduced on the poster. We will work with our layout designer to create an advertisement that meets your approval.

Please see the enclosed advertisement form for payment and mailing instructions.

Thank you for supporting the Chugiak Dog Mushers Association. Your support helps to keep Alaska's state sport alive in the Chugiak-Eagle River area.

Sincerely,

Chugiak Dog Mushers Association

***** If your ad does not meet our dimensions, we will do our best to adjust to meet at least one dimension.***

***** CDMA EIN: 92-0079900**



WE APPRECIATE YOUR SUPPORT!

Chugiak Dog Musher's

PO Box 671523, Chugiak, Alaska 99567
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ADVERTISE ON OUR 2017-2018 RACE POSTER!!!

Organization _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Returning Sponsor: _____ Yes _____ No

Returning Sponsors:

- _____ Please use the same electronic ad as previous year
- _____ I will submit a NEW electronic ad

SIZE OF AD: Please submit your camera-ready ad electronically to cdmadogsled@gmail.com.

****If your ad does not meet our dimensions, we will do our best to adjust to meet at least one dimension.**

- _____ **Lead Dog** (Double ~ 2 3/4" x 3 1/2" or 5 1/2" x 1 3/4"**) \$115.00
- _____ **Wheel Dog** (Single ~2 3/4" x 1 3/4"**) \$70.00
- _____ **Team Dog** (Name listed on poster) \$30.00

Name to be listed: _____

TOTAL ENCLOSED \$ _____

Please make checks payable to **Chugiak Dog Musher's Association** and return your check or cash, along with this page to: **CDMA - PO Box 671523 - Chugiak, AK 99567**
Payment and electronic ad must be returned no later than **August 7th** to ensure that your advertisement is included this year's race poster.

*Thank you for your continued support -
we look forward to seeing you at the races!!*

***** CDMA EIN: 92-0079900**

"Promoting the sport of dog mushing with emphasis on care, training and careful breeding."