

## Minutes for CDMA meeting 08/06/19

Board Members Present: Bob Bundtzen, Susan Cantor, Robert Forto, Deanna Partow, Koroush Partow, Marti Rhyne, Alea Robinson, Michelle Hill, Matt Paveglio

General members: Ron Kilian

Call to Order: 7:12 pm

1. Agenda- MP motion, MR 2<sup>nd</sup>, approved
2. July Minutes – RF motion, MP 2<sup>nd</sup>, approved
3. President's Report
  - a. Updated operations manual with correct dates for events/scheduling
    - i. Added parade dates (Bear Paw and 4<sup>th</sup> of July)
  - b. Meeting with P&R about trail updates, they requested a form with timeline, hours, volunteers needed and costs
    - i. P&R added it to the Beach Lake Master Plan
    - ii. Estimates can be found on google docs
  - c. Birchwood camp would like sled dog rides during one of their events
  - d. Spoke with Eklutna, they are clearing their land but no gravel extraction yet
    - i. If gravel extraction doesn't occur, club can still use trails this season
    - ii. Working on obtaining a permit for their land
  - e. Insurance nearly finalized, just needs to be turned into Eklutna, P&R and Birchwood
    - i. Finding sponsors and fundraising helps offset insurance costs and increase purse amounts
  - f. Classified ads on Facebook and website
    - i. Discussion group made last spring needs to be revisited
      1. Compete with official FB page?
      2. Used for interactions/catch all discussions, moderate based on key words
      3. All in favor and passed to promote and use
  - g. Post agenda along with minutes on FB every month?
  - h. Send a survey to membership about events, suggestions, etc
    - i. Send out at the end of the season via email and/or FB
4. Treasurer's report
  - a. Summarized 2018/2019 budget and expenses
  - b. Organize 2019/2020 budget at end of today's meeting and vote at September BOD meeting
5. Trail and Property Report
  - a. Trail Committee Report
    - i. Gravel and sand added to the dryland trails on 08/03/19
    - ii. 3.3 miles added plus ¼ "lollipop" that connects 6-mile and alternate side
      1. Not in use until signs posted on the Birchwood camp section
    - iii. Use of a drone to map new additions?, TBD after more work
    - iv. Cost of trail work needs to be documented and receipts sent to Susan
  - b. Equipment/Clubhouse

- i. RF will be working on the sound system before the first race
      - 1. Starting the week of August 20<sup>th</sup>, send cost and receipts to Susan
    - ii. Live streaming from a dog team while mushers are racing with audio AND video
    - iii. Wifi inquiry at the clubhouse, Deanna will have more info in September
    - iv. Straighten-up orange fencing before the season starts
      - 1. Before next meeting, text Deanna if you are interested in helping
- 6. Race Committee Report
  - a. Race schedule
    - i. No more information from other groups about the South Central Challenge
      - 1. Keep on the race poster as a tentative event
    - ii. KP motion to approve race schedule, MR second, all in favor
  - b. Dryland events
    - i. AK Dog Works Championship proceeds and purse
      - 1. Tabled until RF can speak with DS, vote at next meeting or via email
- 7. Animal Control Advisory Board Report
  - a. Title 17 and Advisory board has a PETA lawyer board member
- 8. Fundraising Ideas; Sponsor Ideas
  - a. North American Mushing Giveaways
    - i. Working on coordinating a giveaway raffle for the Eagle River Classic
- 9. New Business
  - a. RF and KP's Dog Driver podcast
    - i. Started three weeks ago with three different guests
      - 1. 10,000 downloads since start date, really gaining momentum with listeners
    - ii. Live broadcasting and narrating during dryland with a UAA media student
    - iii. Speakers from all over the world will be participating
    - iv. Broadcasting on FB and CDMA website which increases club's followers
  - b. Odd Man Rush sponsorship
    - i. Interested in coming out to events and having a Beer Garden or hosting a banquet/after party, will discuss more at next BOD meeting
- 10. Next Meeting: September 3<sup>rd</sup>, 2019

Meeting Adjourned: 9:00 pm